

KNOWN MEDIA & BUSINESS AWARDS

Honoring Excellence. Inspiring Innovation!

Brought to you by Sibizi Media and
Known Magazine Africa



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BUSINESS AWARDS

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WELCOME!

Introducing The Known Media & Business Awards – where South Africa’s Brightest Businesses and Media Stars Shine!

Welcome to the Known Media & Business Awards SA, the ultimate celebration of excellence in South African business and media. The Known Media & Business Awards aims to recognize the entrepreneurs, innovators, and media personalities driving our nation forward.

With 22 dynamic award categories, exclusive networking events, and unmatched media exposure, this is more than just an awards night—it's where success stories are made.

Our aim is to:

- ✓ Celebrate innovation.
- ✓ Empower entrepreneurs.
- ✓ Elevate media excellence.

MISSION

- Recognize and celebrate excellence in business and media across South Africa.
- Provide a prestigious platform for entrepreneurs, businesses, and media professionals.
- Inspire growth, collaboration, and industry leadership.
- Highlight individuals and organizations driving economic progress and innovation.
- Foster a culture of achievement, integrity, and excellence.
- Ensure outstanding talent and businesses receive the recognition they deserve.

VISION

- Establish the Known Media & Business Awards SA as South Africa's premier awards platform.
- Champion business and media excellence nationwide.
- Create meaningful opportunities for recognition, networking, and industry growth.
- Drive transformation and development in South Africa's business and media sectors.
- Stay aligned with industry trends and foster strategic partnerships.
- Celebrate success while contributing to long-term economic and creative impact.

EXPLORE OUR AWARD CATEGORIES

The Known Media & Business Awards SA celebrates excellence across 22 prestigious categories, recognizing the trailblazers, innovators, and industry leaders shaping South Africa's business and media landscape. From entrepreneurs and startups to influential media personalities, each category highlights outstanding achievements and contributions.

Explore the categories below and see how we honor those making a lasting impact! Each category winner will be awarded a *R10, 000.00* cash injection towards their craft or business.

Business Categories

- Best Small Business
- CEO Of The Year Award
- Entrepreneur of the Year
- Finance & Investment Leader
- Tech & Innovation Award
- Creative Skills Award
- Entertainment Business of the Year
- Social Impact Business
- E-commerce & Retail Excellence
- Young Entrepreneur Award
- Travel Agency of the year – Sponsored by SabiPax Travel

Media Categories

- Media Personality of the Year
- Best Business Podcast or Show
- Content Creator of the Year
- Best TV Presenter Award
- Best Brand Collaboration in Media
- Best Influencer
- Journalist of the year Award
- Best TV Production – Sponsored by Black Excellence Network
- Best Radio Show Award
- Best Author Award
- Media Agency of the Year – Sponsored by Sibizi Media

WHO SHOULD ENTER?

The Known Media & Business Awards SA is open to a diverse range of individuals and businesses making an impact in South Africa's business and media sectors. Eligible entrants include:

- Entrepreneurs & Startups – Business owners and founders driving innovation and economic growth.
- Small & Medium Enterprises (SMEs) – Established businesses showcasing excellence in their industries.
- Corporate Leaders & Executives – Visionary leaders making significant contributions to their sectors.
- Media Personalities & Journalists – Individuals influencing and shaping the media landscape.
- Content Creators & Influencers – Digital creatives with a strong presence and industry impact.
- Podcasters & Broadcasters – Professionals producing engaging business and media content.
- Innovators & Tech Leaders – Those pioneering advancements in technology and business solutions.
- Social Impact Businesses – Companies or individuals creating positive change in communities.

If you or your business embody excellence and innovation, we encourage you to enter and be recognized!



GOALS AND OBJECTIVES

- To recognize and celebrate excellence in South African business and media.
- To empower and inspire entrepreneurs, media professionals, and innovators.
- To elevate brand visibility and credibility for nominees and winners.
- To foster networking opportunities between business and media industry leaders.
- To encourage growth and innovation in South Africa's business and media landscape.
- To build a prestigious awards platform that maintains integrity, credibility, and national recognition.

- Host a high-impact awards event that brings together top industry leaders.
- Ensure fair and transparent judging processes to maintain credibility.
- Provide extensive media coverage for nominees, winners, and sponsors.
- Establish strategic partnerships to enhance opportunities for participants.
- Offer valuable exposure and marketing for winners through post-event promotions.
- Expand the awards' reach and influence to attract top-tier participants each year.

INDUSTRY RECOGNITION

The Known Media & Business Awards SA offers a prestigious and credible platform for South African entrepreneurs and media professionals to gain national recognition, elevate their brand visibility, and connect with industry leaders.

Through a combination of media exposure, networking opportunities, and strategic partnerships, participants gain unmatched credibility and exposure that drive both personal and professional growth.

For sponsors and partners, the awards provide a unique opportunity to align with excellence, engage with influential industry figures, and position their brand at the forefront of South Africa's thriving business and media landscape.



SPONSORS

The Known Media & Business Awards SA is proudly supported by a network of esteemed sponsors who share our vision of recognizing excellence in South Africa's business and media industries.

Their generous contributions and partnerships enable us to celebrate innovation, empower entrepreneurs, and provide a prestigious platform for industry leaders. We extend our gratitude to our sponsors for their commitment to fostering growth and success. Meet the brands and organizations that make this event possible!

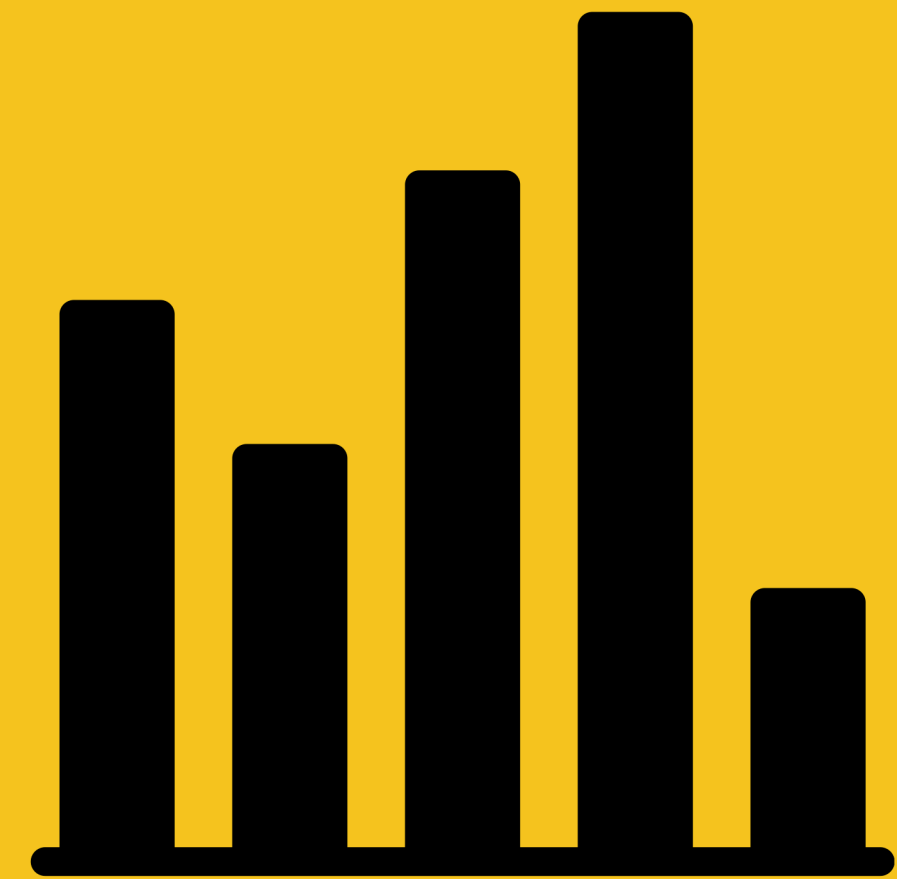


FUTURE PLANS

The Known Media & Business Awards SA is committed to growing and evolving as the premier platform for recognizing excellence in South Africa's business and media industries.

Our future plans include expanding the awards categories to reach more industries, introducing mentorship and networking programs for finalists and winners, and hosting industry-specific workshops and summits to foster collaboration and innovation.

Additionally, we aim to increase our national and international media presence, secure long-term sponsorships, and explore opportunities to take the awards to a larger audience through live streaming and digital engagement.



By continuously enhancing the impact and reach of the awards, we strive to create lasting value for participants, sponsors, and the industry as a whole.



LET'S COLLABORATE!

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CREATIVES IN CONSTRUCTION